

**PREPAREDNESS PUBLIC SERVICE ANNOUNCEMENT (AUDIO ONLY)**  
**PREPAREDNESS MAN: BE A PREPAREDNESS HERO**  
**RUN TIME: 30 SECONDS**

**MAN:** Look! Up in the sky!

**BOY:** It's Preparedness Man!

**PREPAREDNESS MAN:** I'm a preparedness hero who helps Iowans be Ready for emergencies!

**BOY:** Wow!

**PREPAREDNESS MAN:** Step one: Build an emergency supply kit. Two: Don't wait, communicate, and make a preparedness plan with your family before a disaster strikes. And three: be aware of hazards that may affect your family and your community.

**BOY:** Thanks, Preparedness Man!

**NARRATOR:** Go to [be Ready dot iowa dot gov](http://be Ready dot iowa dot gov) for sample plans and helpful checklists. Sponsored by Iowa Homeland Security and Emergency Management.